



ALL AGES JUST DOTE on our deliciously flavored ice cream. We have all varieties of frozen delicacies. Rich, luscious, cooling, perfectly frozen cream—the joy of the height of summer—the delight of the festival winter—the all the year “chateau de luxe”!

De Luxe Candy Co.
ALMA, MICHIGAN

Strictly Cash No Delivery
Open Evenings

Miller Bros.
AND
Eastern Market

Friday-Saturday Cash Specials

- Lily White per sack **\$1.53**
- Marquis per sack **\$1.47**
- White Satin per sack **\$1.35**
- Shredded Wheat, per pkg. **12c**
- Extra Fancy Seeded Raisins per lb. **12c**
- 100 boxes Bob White Soap, 10 bars for **49c**
- Large Loaf Bread **10c**
(Why pay 12c)
- Swift's Cleanser, 6 cans for **25c**
- Matches (full 500 count) per box **5c**

Big Coffee Special

- Fine Santos Coffee, Chase & Sanborn, lb. **21c**
OTHERS ASK 30c
- Circle Blend, Chase & Sanborn, lb. **27c**
OTHERS ASK 35c
- Morton House Special, the finest in the land, lb. **35c**
OTHERS ASK 40c

We Guarantee to Save You Money



- | | |
|---|---|
| Marquis Flour, per sack \$1.49 | Food of Wheat, per pkg. 23c |
| Electric Flour, per sack \$1.39 | Lighthouse Mince Meat, per pkg. 10c |
| Velvet Flour, per sack \$1.62 | 5 lbs. Blue Hose Rice, for 48c |
| 6 bars Mascot Soap 25c | Campbell Tomato Soup, per can 21c |
| National Biscuit Crackers, lb. 14c | St. Louis Creamery Butter, per lb. 48c |
| 2 quarts Cranberries for 25c | |

CASH AND CARRY **WILLET** SELLERS FOR LESS NO DELIVERY

Advertise Your Auction Sales in The Alma Record.

LOCAL NEWS ITEMS

Set your watch by Losey's clock. Adv.

Chas. Ray, in "Sudden Jim," Idlehour, Saturday.—Adv.

You will find the best bread in Butter Cup wrappers. 02-11 Fatty Arbuckle, in "Oh, Doctor," Idlehour, Wednesday.—Adv.

Idlehour, Sunday—Billie Burke, in "The Mysterious Miss Terry."—Adv.

Dr. T. J. Carney of this city is entertaining his brother, Dr. Carney, of Durand, this week.

Mrs. J. Frank Jackson and Mrs. L. B. Kehn were Saginaw visitors the fore part of the week.

Mrs. A. B. Scattergood was called to Reading Sunday by the serious illness of her brother, Dr. Charles Niblack.

C. F. Warden of the Alma Development Company, Limited, was in Chicago on business the fore part of the week.

The Civic Improvement league will meet Friday afternoon, November 2, with Mrs. C. B. Gardner, 430 State street.

Mrs. J. W. Niblack left yesterday morning for Hastings, where she will visit with relatives for a couple of weeks.

Charlie Chaplin and Marie Dressler in "Tillie's Punctured Romance," see reels, Genesta theater, Sunday, 11—Adv.

Archie Brown of Detroit, a former resident of this city, attended the bean growers' convention held here yesterday.

The Presbyterian fraternal society will meet with Mrs. C. B. Gardner, 430 State street, Tuesday afternoon, November 6.

Burton J. Goe, who recently went to northern Michigan and purchased 215 yearling sheep has sold all excepting 55 of them for \$17 each.

When you buy a home from us you are given your deed at once. You are owner in every sense of the word. Alma Development Co., Limited.—Adv.

Mrs. H. Brown and daughter, Mrs. P. F. Wilkins, of Lansing, are guests at the home of the former's son, Le Roy Brown, on Gratiot avenue, this week.

Lewis Boyer, a prominent farmer living near Elwell, was taken to Detroit a week ago for an operation. He passed away in that city Tuesday morning and the body was brought here.

Karl R. Adams, former assistant cashier at the Alma State Savings bank, assumed his new position as cashier yesterday morning, succeeding H. C. Moore, who resigned to take a position in Flint.

Mrs. C. L. Wood was elected as a delegate to the National W. C. T. U. convention to be held in Washington, D. C., by the district convention which recently met in Clare. The national convention will be held during December.

The Frances Willard union will meet with Mrs. E. M. Wood, 117 East East street, Nov. 7, at 2:30 p. m. The meeting will be led by Mrs. S. A. Villet, the topic being "Purity and Mothers." Roll call, "Sentence Prayers."

The Hon. Francis O. Lindquist of Grand Rapids, president of the Francis O. Lindquist company of that city, was in Alma over the week-end on business connected with the new store which this company will open in Alma within the next couple of weeks.

A week from this Saturday the undefeated Alma college team will play her traditional rival, Olivet college, at Olivet. Alma has never yet won from Olivet on her own field and the team is out to make another new record this year by pulling off this stunt.

Mr. and Mrs. C. G. Rhodes gave a farewell reception at their home on North State street Tuesday evening in honor of Mr. Hira C. Moore, who left Wednesday for Flint. A large number of guests were present at the affair, which was a most enjoyable one.

I have over thirty of the war fund pledge cards which were signed at the different churches in June. I have been informed the pledges must be collected. The amount is small individually, but if all collected will make quite an item. Will you please call and settle with the secretary, Mrs. J. sometime before her mother's illness.

W. A. Borton has secured a permit from the city council to build an outside stairway to the Alma garage building on East Superior street, using a portion of the alley to the east of the building, which is owned by the city. It is understood that Mr. Borton will vacate this portion of the alley at any time that he is asked in writing to do so.

The postoffice calls attention to the fact that the parcel post packages going to the Sammies in France must not weigh over seven pounds, as the French railways will not carry heavier parcels. It had previously been announced that 20-pound packages could be carried, but this proved to be an error on the part of the department. Customs declarations are not needed for packages to the American expeditionary forces in France.

HORSE KILLED.

Peculiar Accident Results in Death of Horse on Main Street.

A valuable horse, owned by E. J. Ross, was killed Tuesday noon in front of Ellison's grocery, following a peculiar accident, caused by a runaway. It seems that Mr. Ross had tied his horse to one of the iron hitching posts in front of Ellison's, and had gone down the street. Shortly thereafter a runaway took place, the team running down State street, where the horse belonging to Mr. Ross was tied. The runaway hit the rig and the horse, and the horse evidently jumped and came down on the iron hitching post, which went clear through the animal. It was injured so badly that it was immediately killed, and a few minutes after the body of the horse was removed.

Idlehour, Sunday—Billie Burke, in "The Mysterious Miss Terry."—Adv.

Chas. Ray, in "Sudden Jim," Idlehour, Saturday.—Adv.

ANOTHER SHIPMENT.

Red Cross Here Starts Another Box for the Front.

The Alma branch of the Gratiot County Red Cross made a second shipment on Monday of this week, which will go a long way towards filling the quota which was assigned to Alma by the Red Cross.

The shipment sent Monday to Chicago to the headquarters there consisted of 26 sweaters, 18 mufflers, one dozen pair of wristlets and one helmet. The previous shipment contained 11 sweaters, 21 mufflers and one dozen wristlets.

The work which was assigned to the Alma branch of the Gratiot County Red Cross consists in furnishing 50 sweaters, 50 mufflers, 50 wristlets and 50 pairs of socks.

The local ladies are in hopes of being able to make another shipment in two weeks, which will mean that many must turn out for the meetings at the Masonic home each Wednesday afternoon to aid in the work. It is said that among the articles most needed at the present time are sweaters.

EXCUSE FARMERS.

Judge Searl Will Excuse Farmers From Jury if They Ask Him.

Notice has been received from Judge Kelly S. Searl to the effect that farmers who write or call him up may be excused from jury duty this term of court, and so have the time to work on their farms. All others will be asked to be on hand for jury service Monday.

The notice follows:
Alma Record:
You are authorized to announce that any farmers desiring to be excused from jury duty next week may secure such excuse by writing or phoning us. All others should report next Monday.
Yours,
KELLY S. SEARL,
Circuit Judge.

AUCTIONS SALES.

F. J. Graham.

F. J. Graham will sell at public auction at his farm, one mile west and one-half mile south of Sumner, on Tuesday, November 6, commencing at 10 a. m. (local time), four head of horses, sixteen head of cattle, ten sheep, his farm implements and machinery, and a quantity of feed and potatoes.

All sums under \$5 cash, and all sums over that amount one year's time on good paper at 7 per cent. J. D. Helman, Auctioneer.

John A. Smith.

On Thursday, November 8, John A. Smith will sell at public auction at the farm known as the Old Campbell farm, located six miles north of Alma, his horses, cattle, sows, farming machinery and implements. All sums under \$5 cash, and all sums over that amount one year's time on good approved notes with interest at 7 per cent. J. D. Helman, Auctioneer; J. D. Spinney, Clerk.

Frank Clark.

Frank Clark will hold an auction sale at his farm, four miles west and four and one-half miles south of Alma, Thursday, November 8, at which time he will offer for sale his horses, cattle, chickens, farm tools and implements. Sums under \$5 cash, over that amount 10 months' time on good paper. S. Parks, Auctioneer.

BEVERLY WRITES.

Alma Boy in Aviation Corps Writes to The Alma Record.

The following letter received by The Alma Record from Eford Beverly, a well-known Alma young man, will prove of interest to Record readers.

Columbus Barracks,
Columbus, Ohio,
Oct. 18, 1917.

Mr. C. F. Brown,
Alma, Mich.

My Dear Sir:

I went to Grand Rapids October 16th and was examined Sunday, and was accepted.

I returned to Kent City (where he has been teaching) and arranged for my departure, and left October 19th. I had contemplated joining the aviation service, and am now in that branch. I enlisted as from Gratiot county, and Gratiot gets credit for my enlistment. For your paper you might be interested to know that aviators and all must serve 12 hours a day in the mess hall. I have been assigned to this duty for 10 days to start out my career as a Sammy.

If it were not for the Y. M. C. A. the camp here would be a dead place, but we have these "Y" buildings here, a picture hall, a writing room and a game room.

We are all anxious to get into training in order to help lick the Kaiser. We expect to be sent to Texas, Houston, I believe by the first of next week for our schooling in aviation.

Yours respectfully,
E. A. BEVERLY.

PAVING TAX.

The paving tax is now due on East Superior street, Bridge avenue East Michigan avenue and West Superior street. Please attend to same promptly.

G. V. WRIGHT,

City Treasurer.

15-31-c

Fatty Arbuckle, in "Oh, Doctor," Idlehour, Wednesday.—Adv.



G. B. PORTER
REGISTERED
OPTOMETRIST
Fine Watch Work a Specialty
State Street, Second Door South of Ellison's Grocery

S. W. Anderson, Alma

Groceries, Shoes and Furnishings
I Want Your Fancy Butter and Fresh Eggs

Saturday Specials

Now is the time to get your rubbers. Men's Storm and Bal Rubbers \$1.25 value **\$1.00**. Boys' \$1.00 value **85c**
One lot of Girl's Jackets to close out at **\$2.00**
A few pieces and patterns in Dress Goods to be sold at less than cost of manufacture.
Chinaware and all Novelties formerly carried will be closed out.

Meeting The New Conditions In The Big Way

Clothing prices have continually risen since the war started. Millions of pounds of wool have been required in Europe to clothe the troops.

All this time we have maintained *Styleplus Clothes* at \$17—maintained the all wool standard—the tailoring standard—the style standard.

The power of *Styleplus* known-price-the-nation-over idea made this possible.

When the United States entered the war, wool was one of the big requirements. Since April about 200,000,000 pounds have been used for our military purposes. Wool prices have nearly doubled their former record prices.

We meet the new conditions in the big way—Styleplus Clothes are still the same price, for Fall—and a \$21 grade added.

Each grade known to be the same price the nation over

"Fitform" and "Stein-Block" Suits

Plain and Trench models, double or single breasted. Novelties, Serges, Fancy Worsteds, ranging in price from **\$18 to \$30**.

Classy Overcoats

- Trench and Plain models, prices, **\$16.50 to \$30**.
- Heavy Ulster Coats, **\$16.50 to \$25**.
- Heavy Buffalo Cloth Long Overcoat, for driving, quilted lining, **\$18.00**.
- Heavy Mackinaws, **\$7.50 to \$11.00**
- Sheep Lined Work Coats, **\$5.50 to \$9.50**



"Xtragoood" Clothes For Boys

- ranging in price from **\$6.50 to \$12.00**
- Other Good Substantial Suits, **\$3.50 to \$6.00**
- Boy's Heavy Mackinaws, **\$5.00 to \$7.50**

Everything in the Sweater Line

- ranging in prices from **\$1.00 to \$10.00**
- Jerseys, all shades, **\$2.00 to \$3.50**
- Knit Toques, **30c to 75c**



Hanson's Work Gloves and Mittens

A very complete line at popular prices. See me and get my prices, before you buy. **I CAN SAVE YOU MONEY.**

Cooper's Underwear Wilson Bros.' Furnishings

GOODES, The Clothier

"The Home of Good Clothes"